



Website Privacy & Cookie Notice

Public privacy information for visitors, enquiries and website-based marketing activity.

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Legal entity: Becks & Clates Ltd | Company number: 15821561
Registered office: 320 Firecrest Court, Centre Park, Warrington, WA1 1RG
Approved by: Director, Becks & Clates Ltd

Document control

Document title	Website Privacy & Cookie Notice
Reference	BC-POL-009
Owner	Director responsible for data protection
Approved by	Director, Becks & Clates Ltd
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Who we are

Becks & Clates Ltd, trading as Becks & Clates, is responsible for personal data collected through becksandclates.com where it acts as controller.

Company number: 15821561. Registered office: 320 Firecrest Court, Centre Park, Warrington, WA1 1RG. You can contact us using the contact details published on becksandclates.com.

Information we collect

- Information submitted through contact, enquiry or booking forms, such as name, organisation, email, telephone number and message.
- Business relationship information when you communicate with us or request a proposal.
- Technical information such as IP address, device/browser information, security logs and cookie/consent choices.
- Analytics or campaign information where non-essential technologies have been consented to or another lawful basis applies.
- Information you voluntarily provide in attachments, briefs or communications.

How and why we use information

Purpose	Typical lawful basis
Responding to enquiries and preparing proposals	Legitimate interests / steps towards a contract
Providing contracted services	Contract / legitimate interests

Website security and fraud prevention	Legitimate interests / legal obligation where applicable
B2B relationship marketing	Legitimate interests and PECR compliance, or consent where required
Analytics / non-essential cookies	Consent where required
Legal, tax and claims administration	Legal obligation / legitimate interests

Cookies and similar technologies

Our website may use strictly necessary technologies required for security, session management and core functionality. Analytics, functional or marketing technologies are used only in accordance with applicable consent requirements.

- Non-essential cookies or similar technologies are not intentionally activated before the required consent is obtained.
- Visitors can use the cookie/consent controls made available on the website to change choices.
- Browser settings may also be used to control cookies, although blocking necessary technologies can affect functionality.

The live cookie consent tool and website configuration should be maintained so the choices presented to users remain consistent with this notice.

Sharing information

We may share personal data with service providers supporting hosting, security, communications, CRM, analytics, cloud storage, professional advice and delivery of our services. Data may also be shared with clients or authorities where necessary and lawful.

We do not sell personal data to advertisers.

International transfers and security

- Where service providers process data outside the UK, an appropriate transfer safeguard is used where required.
- We use proportionate technical and organisational measures including access controls, account security and reputable service providers.
- No internet transmission or system can be guaranteed completely secure, so incidents are managed under our Data Protection and Cyber Security policies.

Retention

We keep personal data only for as long as it is reasonably needed for the purpose collected, legal obligations, legitimate business records, dispute handling or suppression of marketing preferences. Retention depends on the nature of the relationship and information.

Your rights

Depending on the circumstances, you may have rights to access, correct, erase, restrict or object to processing, receive portable data, withdraw consent and complain to the Information Commissioner's Office. Contact us using the details on our website to exercise a right.

Marketing choices

- Marketing messages include or provide a method to opt out where required.
- We may retain a minimal suppression record after an opt-out so that the preference is respected.
- Withdrawing marketing consent does not affect processing necessary to deliver existing services or meet legal duties.

Changes to this notice

We may update this notice when our website, services, technology or legal obligations change. The effective date shown in the document control section identifies the current version.