



Environmental Policy

Environmental controls for a digital-first marketing and production business.

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Commitment

Becks & Clates aims to minimise the environmental impact of its marketing, digital and production activities while delivering reliable client work.

Our most relevant impacts are business travel, electricity and digital services, production equipment, purchased goods and services, waste, packaging and location activity. We apply proportionate controls rather than making unsupported environmental claims.

Environmental principles

- Meet applicable environmental law, client requirements and site controls.
- Prevent pollution and avoid unnecessary waste.
- Prefer lower-impact travel, procurement and production choices where practical.
- Use resources efficiently and extend equipment life.
- Measure and improve material environmental impacts over time.
- Communicate accurately and avoid greenwashing.

Office and digital operations

- Use energy-efficient laptops and peripherals and enable sensible power-management settings.
- Switch off equipment when not required for extended periods.
- Use digital briefs, call sheets, contracts and approvals by default.
- Reduce unnecessary duplicate file storage while maintaining resilient backups.
- Select cloud and hosting suppliers taking reliability, data protection and environmental performance into account where practicable.

Travel and production

- Use remote pre-production meetings when travel adds limited value.
- Combine site visits and production activity where this reduces journeys without compromising quality or safety.
- Prefer rail/public transport for suitable UK journeys and use local crew/suppliers where commercially and operationally appropriate.
- Avoid unnecessary idling and inefficient vehicle movements on location.
- Plan shoots to reduce repeat attendance caused by preventable production errors.
- Follow client controls for sensitive habitats, waste, spill prevention, noise and site access.

Equipment, materials and waste

- Maintain cameras, computers, lighting and audio equipment to prolong service life.
- Use rechargeable batteries where suitable.
- Reuse cases, protective materials and production supplies where hygienic and practical.
- Separate recyclable waste where facilities exist.
- Dispose of electrical equipment, batteries and confidential media through appropriate routes.
- Avoid purchasing single-use items solely for visual effect unless justified by the brief and responsibly managed.

Procurement and suppliers

Environmental considerations are proportionate to the goods or services being procured. For material or higher-impact purchases Becks & Clates may consider location, durability, repairability, packaging, supplier environmental practices and transport requirements.

Environmental requirements will not be used to claim certifications or performance that Becks & Clates or its suppliers do not hold.

Objectives and monitoring

Area	2026-27 objective	Evidence
Travel	Reduce avoidable production travel and use rail/public transport where practical	Journey planning / project records
Paper	Digital-first documentation; printing by exception	Operational practice
Equipment	Prioritise maintenance, repair and useful-life extension	Asset records / procurement decisions
Waste	Use responsible recycling/disposal routes for batteries and e-waste	Supplier receipts where applicable
Carbon	Establish an annual operational emissions inventory and review reduction actions	Carbon Reduction Plan

Progress is reviewed at least annually and material environmental incidents are investigated and corrected.

Responsibilities and review

- The Director owns this policy and approves environmental objectives.
- Project leads incorporate relevant environmental controls into production planning.
- All personnel are expected to avoid waste and report environmental incidents or improvement opportunities.
- The policy is reviewed at least annually or following material change.